

REUNION GIFT COMMITTEE

CONNECTICUT COLLEGE 2022-2023

REUNION GIFT COMMITTEE VOLUNTEERS BOOST ALUMNI GIVING AND CLASS ENGAGEMENT

Reunion Gift Committee volunteers partner with the Connecticut College Office of Advancement to reach out to alumni to encourage reunion attendance and philanthropic support. Volunteering during your Reunion year is an excellent opportunity to reconnect with classmates, engage with Conn, and fundraise for your reunion class gift effort.

VOLUNTEER IMPACT

In June 2022, Conn celebrated our first in-person reunion since 2019 with 700 alumni returning to campus. With the support and participation from the Reunion volunteers, we raised over \$10.5 million dollars from 1,100 reunion alumni to support the College through scholarships, financial aid, athletics, student life, academic programs, and more.

- Alumni are three times more likely to donate when asked to do so by a volunteer and classmate.
- Alumni giving participation improves the College's national rankings.
- 1 in 4 peer solicitation emails results in a contribution to the College.
- 100% of Conn students benefit from alumni support.

GIFT COMMITTEE GOALS

- ★ Promote giving to the College during Reunion and beyond
- ★ Identify areas at the College for your class to support
- ★ Help develop class letters and emails about giving
- ★ Personally outreach to classmates about making a gift or a pledge to the College
- ★ 1911 Society Representatives: encourage classmates to give back at a leadership level

Gift Committee Volunteers can expect to dedicate up to 5 hours each month.



TO LEARN MORE ABOUT REUNION GIFT COMMITTEE VOLUNTEER OPPORTUNITIES,
CONTACT CONNECTICUTCOLLEGEFUND@CONNCOLL.EDU